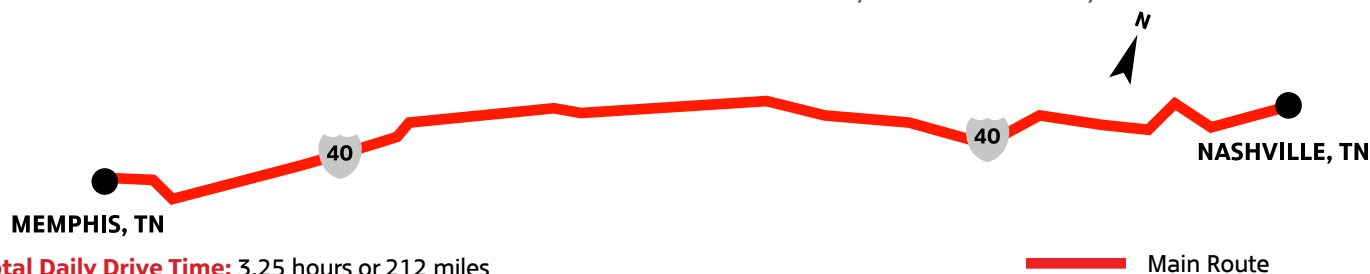


MINI TAKES THE STATES DAY 8 - AUGUST 28 - MEMPHIS, TN to NASHVILLE, TN



Total Daily Drive Time: 3.25 hours or 212 miles

Departure Time: 9:00am – 10:00am

Departure Location: Pyramid Arena – One Auction Ave.

Estimated Arrival into Nashville: 12:30pm – 1:30pm (not including stops)

Main Route Directions: Interstate 40 direct to Nashville. Driving through the cities of: Memphis, Jackson and Nashville.

Main Route Synopsis: Stop by the morning departure desk at the Pyramid Arena (One Auction Avenue) between the hours of 8am and 11am to receive information and details on the day's drive and the upcoming stop.

What happens in Memphis, stays in Memphis...oh wait, that's another city. Elvis would be proud of your adventures in Memphis, regardless. But now, it's time to motor onward towards Nashville, the music capital of the world. Today's short drive let's you experience the rolling Tennessee Valley and some of the most scenic landscapes in this part of the country. As you enter the city of Nashville, look around at the neighborhoods, businesses and architecture. Clean and fresh, just like countryside surrounding the city. The city has come alive and the music goes well into the wee hours of the morning. If it's honky tonks you're looking for, you'll find plenty of them in Nashville.

Arrival Desk: For your convenience, the arrival desk in Nashville will be located at Centennial Park (2600 West End Avenue). The arrival desk will be open from 4pm – 6pm.

Special Events: MINI Music Festival: Make sure you pack your lawn chairs and blankets for the 'MINI Music Festival' at Centennial Park adjacent to the Parthenon in the heart of Nashville. Join over 1,000 MINI motorists and their guest for spectacular festival featuring street fair style booths, Southern culinary food and drink as well a dynamic musical line-up to include John Haitt, Tift Merrit, Jimmy Hall, Chris Janson, Thad Cockrell & Rodney Crowell - all brought to you courtesy of Spin Magazine! Festival hours are from 5:00 pm to 10:00 pm.

Famous designer, Shephard Fairey will create a special custom designed limited edition poster for MINI Takes the States. It's a must have, one of kind offering which will be distributed to registered MINI Takes the States participants at all four regional events and arrival points along the route courtesy of **Swindle** magazine.

SIRIUS, MINI's official satellite radio partner, will be providing the daily tip sheet at every 'check point' to all participants informing them of the daily route, traffic alerts and activities – so no one will miss a beat. **SIRIUS** will also provide the best in 100% commercial-free music at each stop. Use the South Parking lot of Pyramid Arena located at Front Street and North Parkway in downtown Memphis.

WIRED MAGAZINE has officially joined the road rally! MINI USA and **WIRED** have hooked up to provide MINI Takes the States motorists with wireless Internet access throughout the entire journey. The MINI Takes the States **WIRED** branded tour bus will serve as the daily 'check point' for participants, where event updates and information can be obtained in addition to accessing the internet.

Lodging:

Headquarters:

- Loews Vanderbilt Hotel \$\$ (www.loewshotels.com/hotels/nashville) - 2100 W End Ave, Nashville – (800)23-LOEWS or (615)320-1700

Others:

- Gaylord Opryland Resort \$\$ (www.gaylordhotels.com) - 2800 Opryland Dr, Nashville – (866)972-6779 or (615)889-1000
- Courtyard Vanderbilt/West End \$\$ (marriott.com) - 1901 W End Ave, Nashville – (800)321-2211 or (615)327-9900
- Guesthouse Inns and Suites \$ (www.nashvilleguesthouseinn.com) - 1909 Hayes St, Nashville – (800)777-4904 or (615)329-1000

Campgrounds:

- www.reserveamerica.com
- www.reserveusa.com

Dining:

- The White Trash Café - 1914 Bransford Ave, Nashville - (615) 383-0109 – 10:30am-3pm (Would open for evening functions)
- Loveless Café (www.lovelesscafe.com/) - 8400 Hwy 100, Nashville - (615) 646-9700
- Mambu (www.eatdrinkmambu.com/mambu.html) - 1806 Hayes St, Nashville - (615) 329-1293
- Cock of the Walk (www.cockofthewalk.com) - 2624 Music Valley Dr, Nashville - (615) 889-1930 – 11am-9pm
- Find More at Road Food – (www.roadfood.com/Restaurants/)

Points of Interest:

- Country Music Hall of Fame
- Nashville Honky Tonks

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- The Parthenon in Centennial Park

Off the Beaten Path: Stay on the main route for this one, you don't want to be late for the MINI Music Festival.

Fun Facts:

- The Standard Candy Company uses more than 3 million pounds of chocolate a year. Founded in 1901, it is the home of a native Nashville confection called the GooGoo. The GooGoo is a cluster of peanuts, caramel, marshmallow and milk chocolate. It is said that GOO stands for Grand Ole Opry.
- The words "good to the last drop" were first uttered by President Theodore Roosevelt, after sipping coffee at the Maxwell House Hotel. Those words became the slogan for the Maxwell House coffee brand, a coffee created locally by the Cheek family. (www.vacationsmadeeasy.com/Nashville)

City Convention and Visitors Bureaus: Nashville, TN - nashvillecvb.com