

MINI Motorsport Awards Program 2011 Season

The MINI Motorsport Awards Program for 2011 has been updated as of August 2011. While the Countryman is new, the new 2012 Coupe will soon enter the ranks of competition and we are proud to add that we will now include all classes of SCCA Street Modified that MINIs are eligible for (SM.) In addition, we will open up the program for NASA's Performance Touring class (PT) to be eligible for payment. This is effective from this date forward. Retroactive payments are not eligible prior to this announcement. No other updates at this time, but watch for big news for the 2012 season.

Overview:

The MINI Awards program (by MINI USA) is specifically tailored to recognize the accomplishments of private MINI entrants in U.S. motorsport competition.* Awards can be earned by placing in any of the series and classes highlighted in the attached sheet.

Guidelines:

The MINI Awards program is open to all participants driving entries permitted by this program and specified in these regulations. Eligible vehicles include the 1959 – 2012 R50/R53/R56 MINI Cooper/Cooper S Hardtops, 2005 - 2012 R52/R57 MINI Cooper/Cooper S Convertibles, the 2012 R55 MINI Cooper/Cooper S Clubman, and the factory-built 2009 - 2012 John Cooper Works models. New this year is the addition of the 2011-2012 R60 Countryman and the 2012 R58 Coupe. Please check with your sanctioning body in regards to factory or dealer-installed JCW (John Cooper Works) kits on R53 models and how they fit in their respective classes.

Drivers must be holders of current competition licenses as required by the race organizers and sanctioning bodies for participation in their respective events. Permissible entries must consist of integral MINI vehicles with original MINI powertrains and cannot be a vehicle of other make or origin merely enhanced by MINI parts. Tube-chassis cars with the likeness of a MINI vehicle are permitted only in Drag Racing classes.

In order to be eligible for MINI Awards, entrants must be running at the finish and be deemed in compliance with post event technical inspections. "MINIUSA.com" must be prominently displayed in capital letters on both sides as well as centered on the front of the vehicle in a highly visible location.

All MINI race teams competing must provide MINI USA, a Division of BMW of North America, LLC with photographs of the team trailers, racecars and any other significant racing equipment that displays "MINI", the "MINIUSA.com" logo or the "MINI Wings" logo. These items are created by the racer to best fit their car and are not supplied by MINI USA. Please forward digital pictures of the trailers, cars, etc. to **Susan Lee at susan.lee@miniusa.com** along with your **FIRST** award submission or any subsequent submission where the paint or appearance of the car has changed or if you are using a different car. Please keep pictures under 100K in file size. MINI has the right to withhold all awards funds until this is provided and approved.

MINI USA reserves the right to withhold awards payments to teams that do not support MINI brand standards and values deemed appropriate by MINI. Cars, race suits, trailers and associated gear must not display any nude, obscene or offensive words, diagrams, drawing, images or abbreviated versions of the aforementioned or text or anything of a racist nature or purposely offensive messaging. Nor are any words or imagery deprecating the MINI or BMW brands allowed. Note that any use of the MINI trademarks is subject to review and must be displayed tastefully and appropriately. In the event race teams fail to do so, MINI USA reserves the right to withhold award payments. MINI USA is in direct contact with all racing sanctions and we *will* find out.

* The MINI New Passenger Car Limited Warranty may not cover vehicles used in competitive events, and it specifically does not cover damage to the engine, transmission or any related components caused by improper operation of the vehicle or shifting of the transmission.

Award Payment:

To claim your Awards payment, please e-mail Official Race Results indicating your standing to susan.lee@miniusa.com. Results must be received within **FOUR** weeks of the race date to be considered for payment and you must include the time and place of the competition. Please allow 6 weeks to receive your awards bonus. If you are claiming your **first** award, you must submit your **Social Security Number** or **Tax ID** so that we may set up an account to allow awards to be made. This information will be held in strict confidence.

Autocross and Road Race:

A minimum of legal finishers in each class is required to be eligible for contingency awards. **FIVE** finishers - First place only; **EIGHT** Finishers - 1st and 2nd; **TEN** or more - 1st, 2nd, and 3rd; A minimum of 10 legal finishers in each class is required to be eligible for contingency awards in USTCC, and Grand Am. All cars must be class-legal at the time of the win and race results must be final.

Multiple Vehicles:

Please note that private MINI teams with multiple vehicles can collect more than one award payment per race depending upon the final results. For example, if a team fields three MINIs with three different drivers in Grand Am and finishes 1-2-3, the team is eligible for all three MINI awards payments if there are 10 or more cars in the field. The only points used in determining the year-end champion will be that of the sanctioning body of each series.

Multiple Drivers:

Only one driver per vehicle per event is eligible for payment. A race team will earn one MINI award payment (no individual payments to drivers) unless he or she is the sole representative of the team. For instance, if you have a team of six drivers racing two MINIs and they finish 1-2, the team will be paid for First and Second place finishes. If you have three drivers racing one car and the team finishes first place, only one payment will be made.

Heads Up Drag Racing:

Contingency payments require **TWO** MINIs to qualify in a ladder to collect a Winner award and **THREE** racers to qualify in a ladder to collect Winner and Runner Up. Winner is defined as a driver that runs the quickest elapsed time with a win light that races through an entire ladder with or without a bye run. A Runner Up is defined as a driver that loses to the winner in the final round. Pro or Sportsman ladders must have at least eight cars. True Street, Bracket, Open Comp or other handicapped electronic or footbrake or non-Heads-up classes excluded.

Publicity:

MINI USA will offer publicity support to any individual or race team that campaigns a MINI, or classic Mini in the following events:

SCCA Solo Autocross Only

SCCA Solo Year-End Class Championship in: Stock, Street Prepared, Street Modified and Street Touring.

Road Racing

- SCCA National Championship –any podium finish
- Speed World Challenge –Any podium finish, any race
- Grand Am – Any podium finish, any race
- NASA-Performance Touring or US Touring Car Championship Year End Championship, any podium finish

IDRC/NDRA/NHRA

- Year-End Championship in any heads-up (power adder or naturally aspirated) class (Winner only)

Publicity support is limited to the creation and distribution of an event-specific press release announcing the MINI's involvement and subsequent podium finish at the respective race. Distribution of the release by MINI USA is limited to electronic distribution via the BMW Group media website and the MINI USA website.

Qualifying finishers must notify MINI USA immediately and provide all necessary information as requested.

Eligible finishers should contact Nathalie Bauters, MINI Press Communications Manager at: 201-930-3166 or nathalie.bauters@miniusa.com.

General:

Any questions pertaining to the MINI awards program shall be decided upon and interpreted solely by MINI, a Division of BMW of North America, LLC. Your participation in this Motorsport awards program is voluntary and as such, your participation constitutes an agreement to abide by these rules and regulations and to waive any and all rights of appeal. MINI, a Division of BMW of North America, LLC, reserves the right to change, modify or cancel the terms and conditions stated herein at any time without prior notice. By participating in this program, the team and its drivers grant MINI all rights to use their likeness, name, team and racecar for advertising and/or promotional purposes. In addition, racers understand that participating in competitive, timed motorsport activities may void the MINI new vehicle warrantee and/or MINI free maintenance program.

To claim your awards payment, **please e-mail to susan.lee@miniusa.com**. Please use the sample format attached at the end. You will need to provide the following:

1. Your name and mailing address so we can send you the award.
2. Statement of the race name, location, date and the place you finished as well as a link to the race results.*
3. The dollar amount of the award as listed in the schedule below. If there are multiple awards please list them separately.
4. Pictures of your car displaying "MINIUSA.com", "MINI" or the MINI Wings, if required.
5. The VIN of your vehicle.
6. Your social security number or tax ID if submitting for the first time.
7. Your phone number and e-mail in case we need to contact you should there be a problem.

*** REMEMBER - Results must be received within 4 weeks of the race date to be considered for payment and must include the time and place of the competition.** Please allow 6 weeks to receive your payment.

- end -

MINI USA Motorsports Contingency Program 2011

SCCA ProSolo/Solo (Stock, SM, SP and ST classes only) (and respective Ladies classes)

| | Solo Divisional Championships only | ProSolo Per event | National Tour Per event | Year End Class Championship (Lincoln, NE) |
|-----|---------------------------------------|----------------------|----------------------------|---|
| 1st | \$250 | \$250 | \$250 | \$1,000 |
| 2nd | \$100 | \$100 | \$100 | \$500 |
| 3rd | \$50 | \$50 | \$50 | \$250 |

SCCA Road Racing (Any class, New MINIs and Classic Minis)

| | Season (per race) | Divisional Championship | Year End National Class Championship |
|-----|----------------------|----------------------------|---|
| 1st | \$500 | \$2,000 | \$5,000 |
| 2nd | \$250 | \$1,500 | \$3,000 |
| 3rd | \$100 | \$1,000 | \$2,000 |

Grand-Am Racing (Conti Street Tuner)

| | Season (per race) | Year End Championship Bonus |
|-----|----------------------|--------------------------------|
| 1st | \$5,000 | \$5,000 |
| 2nd | \$4,000 | |
| 3rd | \$3,000 | |

NASA (USTCC and PT)

| | Season (per race) | Year End Championship Bonus |
|-----|----------------------|--------------------------------|
| 1st | \$2,000 | \$5,000 |
| 2nd | \$1,000 | |
| 3rd | \$750 | |

IDRC//NHRA (All Heads Up Classes)

| | Season (per race) | Year End Season Points Championship Bonus |
|--------|----------------------|--|
| Winner | \$5,000 | \$5,000 |
| R/U | \$2,500 | |

MINIUSA.COM must be prominently displayed in capital letters on both sides as well as centered on a visible front surface of the vehicle

Claims must be accompanied by official race results

A minimum of legal MINI finishers in each class is required to be eligible for contingency awards (SCCA)

Five finishers - 1st place only

Eight finishers - 1st and 2nd

Ten or more - 1st, 2nd, and 3rd

A minimum of 3 legal finishers in each class is required to be eligible for contingency awards in all Road Racing events

SCCA and NASA Year End Class Championship is awarded to top overall finisher for the season per class.

Drag Racing classes require two MINIs to qualify in a ladder to collect a Winner award and three racers to qualify in a ladder to collect Winner and Runner Up.

All cars must retain factory block and cylinder head castings.

MINI USA Motorsports Contingency Program Payout Request Form

Please complete this application in full and forward to Susan Lee via email at: Susan.Lee@MINIUSA.com.

Name: _____

Date of Submission: _____ (Date of Submission must be within 30 Days of Event)

Current Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: _____ Email: _____

(Circle Your Payout Request Below)

| SCCA Solo/ProSolo ¹ | Solo Divisional Championship | ProSolo (per event) | National Tour (per event) | National Championship (Lincoln, NE) |
|--------------------------------|------------------------------|---------------------|---------------------------|-------------------------------------|
| First | \$250 | \$250 | \$250 | \$1,000 |
| Second | \$100 | \$100 | \$100 | \$500 |
| Third | \$50 | \$50 | \$50 | \$250 |

| Road Racing/ Drag Racing | SCCA Road Racing Event/Divisional | NASA USTCC/PT | NHRA/IDRC/NDRA (Heads Up Classes) | Grand Am Racing | Year End Class Championship |
|--------------------------|-----------------------------------|---------------|-----------------------------------|-----------------|-----------------------------|
| First | \$500/\$2,000 | \$2000 | \$5000 | \$5,000 | \$5,000 |
| Second | \$250/\$1,500 | \$1000 | \$2500 | \$4,000 | \$3,000 ² |
| Third | \$100/\$1,000 | \$750 | N/A | \$3,000 | \$2,000 ³ |

I recently competed in the following event: _____

The event was at (Location) _____ Date _____

I placed _____ (Circle One: First/Second/Third) out of _____ (number of racers)

My award submission is for: \$ _____

Confirmation of the results can be found at the following link: _____ (enter website)
(Claims must still be accompanied by official race results.)

The VIN of my car is (last 7 digits) _____ Race Class _____

NOTE: Only one driver per vehicle per event is eligible for payment

For First Time Award Submissions Only:

(1) Please include at least two (2) to three (3) photographs of your vehicle with MINIUSA.com decals clearly visible. MINIUSA.com decals must be prominently displayed in CAPITAL letters on both sides of the vehicle, as well as centered on a visible front surface.

(2) My Social Security Number or Tax ID is: _____. I understand that this will be kept strictly confidential and will only be used to create a new account to allow payment of awards. Initials: _____

Should you have any questions, please contact Susan Lee at (201) 307-4268 or susan.lee@miniusa.com.

¹ SCCA Stock, Street Prepared, Street Modified, Street Touring and respective Ladies classes only.

² SCCA Road Racing only

³ SCCA Road Racing only