

BMW GROUP CORPORATE SALES PROGRAM.

INCENTIVE REDEMPTION: 5 EASY STEPS.

Why blend in when you can stand out? BMW and MINI vehicles are designed to do just that. And with the BMW Group Corporate Sales Program, you can enjoy standing out from the crowd for less than you'd expect. As a member of one of our valued organizations, enjoy a range of incentives when leasing, financing, or purchasing a new BMW or MINI vehicle.

01

REQUEST CERTIFICATE*
Link available in your HR/benefit portal.

02

CUSTOMER INPUT
Fill out request form.

03

PROCESSING
Certificate delivery within 1 business day.

04

CERTIFICATE RECEIPT
Sent to customer's email address.

05

REDEEM INCENTIVE
Customer prints and brings certificate to dealership along with proof of eligibility.

Enjoy a new
BMW or MINI



Terms and Conditions. Corporate Sales Program Cash Purchase incentives are available to all employees of select organizations that have partnered with BMW USA and MINI USA. Customers can use their own source of funding to purchase a new BMW or MINI vehicle. Corporate Sales Program Lease or Finance incentives are available to employees of select organizations that have partnered with BMW USA and MINI USA and who do not currently own or have not owned a BMW or MINI in the last twelve months. Customers must Finance or Lease the vehicle through BMW Financial Services NA, LLC, including its division MINI Financial Services. All applications are subject to credit approval by BMW or MINI Financial Services. Other offers may be available to employees of these select organizations who are more recent BMW or MINI owners. Available Corporate Sales incentives vary by model or location. Corporate Sales Program FS Lease incentives are not valid in Puerto Rico. BMW and MINI Corporate Sales Program incentive may not be combinable with other programs or offers. Employee must provide a current paystub as proof of eligibility. The paystub is used to verify employment with a company participating in the BMW Group Corporate Sales Program. The employee may redact personal information that is not relevant to prove the employment relationship. Provided paystubs will remain with the BMW or MINI dealer for auditing purposes and are not shared with third parties. Specific vehicles are subject to availability and may have to be ordered. The Corporate Sales Program incentive must be used at time of purchase, lease or finance. Offer available only at participating, authorized BMW and MINI dealers.

OVERVIEW.

- Incentives to all direct employees who do not currently own or have not owned a BMW or MINI in the last 12 months.
- Valid at any participating BMW and MINI dealership in the U.S.
- Includes most BMW and MINI models (see website for available models).
- Choose from Cash Purchase or Financing and Leasing options at BMW/MINI Financial Services.
- Must provide current paystub as proof of eligibility along with the Corporate Sales Program Certificate to your local dealer.
- Please visit program website for our current incentives, T&C, exclusions and more.

For further questions regarding the program, please contact your local BMW or MINI dealer.

*For assistance locating the certificate link, contact your HR/benefit representative.

**BMW
GROUP**

